

Roll No.

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Total No. of Pages :02

Total No. of Questions : 07

BBA (2010 & 2011 Batch) (Sem.-3)
PRODUCTION AND OPERATION MANAGEMENT
Subject Code :BB-305
Paper ID : [C0217]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains SIX questions carrying TEN marks each and a student has to attempt any FOUR questions.

SECTION-A

Q1. Write briefly :

- a) Define operations management.
 - b) Explain product layout.
 - c) Define productivity linked incentives.
 - d) Define supply chain.
 - e) What is preventive management?
 - f) Define service system.
 - g) What do you mean by TQM?
 - h) What do you mean by assembly line balancing?
 - i) Define routing.
 - j) Define work study.
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SECTION-B

- Q2. Define production and operations management and how it is related with other functional areas.
- Q3. What is location decision? How important it is in the functioning of the organization?
- Q4. Write a detailed note on supply chain management.
- Q5. What is ABC analysis? What is its role in inventory management? Explain in detail.
- Q6. Write a detailed note on design of service system.
- Q7. Write short notes on :
- a) EOQ
 - b) Work Simplification
 - c) JIT